[Your Name] [Your Address] [City, State, Zip Code] [Your Email] [Your Phone Number] [Date] [Hiring Manager's Name] QVC [Company Address] [City, State, Zip Code] Dear [Hiring Manager's Name], I am writing to express my interest in the retail position at QVC, as advertised on [where you found the job listing]. With my strong background in customer service and retail experience, I am excited about the opportunity to contribute to your team. During my previous role at [Previous Employer], I successfully managed customer interactions and provided exceptional service that improved customer satisfaction ratings. My ability to communicate effectively and handle diverse customer needs aligns with QVC's commitment to quality service. I am particularly drawn to QVC's innovative approach to retail and its dedication to providing top-notch products to customers. I believe my enthusiasm for retail and my skill set make me an ideal candidate for this position. I would welcome the opportunity to discuss how my experience and passion for retail can benefit QVC. Thank you for considering my application. I look forward to the possibility of contributing to your team. Sincerely, [Your Name]