

[Your Name]  
[Your Address]  
[City, State, Zip]  
[Email Address]  
[Phone Number]  
[Date]  
[Hiring Manager's Name]

QVC

[Company Address]  
[City, State, Zip]

Dear [Hiring Manager's Name],

I am writing to express my interest in the Sales Position at QVC, as advertised on [where you found the job posting]. With a strong background in sales and a passion for delivering exceptional customer service, I believe I am a perfect fit for your team.

In my previous role at [Your Previous Company], I successfully [mention key achievements or responsibilities relevant to the job]. My experience has equipped me with the skills required to effectively engage customers, understand their needs, and recommend appropriate products, ultimately leading to increased sales and customer satisfaction.

I am particularly drawn to this opportunity at QVC because of [mention specific reason related to QVC, such as their innovative approach, product range, company culture, etc.]. I admire the way QVC connects with its audience and showcases its products, and I am eager to contribute to this dynamic team.

I would welcome the chance to discuss how my background, skills, and enthusiasms align with the needs of QVC. Thank you for considering my application. I look forward to the possibility of discussing this exciting opportunity with you.

Sincerely,  
[Your Name]