

[Your Name]  
[Your Title]  
[Your Company Name]  
[Company Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Recipient Name]  
[Recipient Title]

QVC

[QVC Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. I am writing to express our interest in establishing a retail partnership with QVC. At [Your Company Name], we are dedicated to [briefly describe your company's mission and product offerings]. We believe that our products align closely with QVC's commitment to quality and innovation.

[Provide a brief overview of your company's background and the products you wish to showcase on QVC.]

Our [product category] has received significant acclaim for [mention any awards, recognitions, or unique selling points]. We have a solid customer base and a growing online presence, which we believe would complement QVC's extensive reach and platform.

We are particularly interested in [describe any specific opportunities you envision with QVC, such as product launches, seasonal promotions, or exclusive collaborations].

I would welcome the opportunity to discuss this potential partnership further and explore how we can work together to offer exceptional value to your viewers. Thank you for considering our proposal.

Looking forward to your positive response.

Warm regards,

[Your Name]  
[Your Title]  
[Your Company Name]