

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[QVC Product Placement Department]  
[QVC Address]  
[City, State, Zip Code]

Dear QVC Product Placement Team,

I am writing to propose a product placement opportunity for [Product Name], which I believe would be a perfect fit for your audience at QVC.

[Briefly introduce your product, its unique features, and the problem it solves for consumers.]

Our product has seen [include any relevant statistics, testimonials, or successes], and I am confident that it would resonate positively with your diverse customer base.

I would love to discuss how we can work together to incorporate [Product Name] into QVC programming. I believe that with your platform, we can reach a broader audience and provide exciting value to your viewers.

Thank you for considering this opportunity. I look forward to the possibility of collaborating with QVC.

Sincerely,

[Your Name]  
[Your Title/Position]  
[Your Company Name]  
[Company Website]