

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Your Email Address]  
[Your Phone Number]  
[Date]

Hiring Manager

QVC

[Company Address]  
[City, State, Zip Code]

Dear Hiring Manager,

I am writing to express my interest in the Marketing role at QVC, as advertised [where you found the job listing]. With a background in marketing and communications, coupled with my passion for retail and television, I am excited about the opportunity to contribute to QVC's innovative marketing strategies.

In my previous role at [Your Previous Company], I successfully [specific achievement or responsibility relevant to the role]. This experience honed my skills in [relevant skills], and solidified my understanding of [relevant marketing principles or tools]. I am particularly adept at [specific marketing strategies relevant to QVC], which I believe aligns perfectly with QVC's focus on engaging customers through dynamic content. I am particularly impressed by [something specific about QVC's marketing approach or campaigns], and I am eager to bring my expertise in [your skills/experience] to your team. I am confident that my proactive approach and creative mindset will make a positive impact at QVC.

Thank you for considering my application. I look forward to the opportunity to discuss how my background, skills, and enthusiasms align with QVC's goals. I can be reached at [your phone number] or [your email] to schedule a conversation.

Sincerely,

[Your Name]

[Attachment: Resume]