

[Your Name]
[Your Address]
[City, State, Zip Code]
[Your Email Address]
[Your Phone Number]
[Date]
[Hiring Manager's Name]

QVC

[Company Address]
[City, State, Zip Code]

Dear [Hiring Manager's Name],

I am writing to express my interest in the e-commerce role at QVC, as advertised [where you found the job listing]. With a background in digital marketing and a passion for e-commerce, I am excited about the opportunity to contribute to QVC's innovative online presence.

In my previous role at [Your Previous Company], I successfully [specific achievement or responsibility related to e-commerce], which resulted in [quantifiable outcome]. My experience with [mention relevant tools or skills, e.g., SEO, analytics, social media management] has equipped me with the skills necessary to drive traffic and increase conversions.

QVC's commitment to quality customer experience resonates with my professional values, and I am particularly drawn to [specific aspect of QVC or e-commerce strategy]. I believe that my experience and enthusiasm for the e-commerce landscape would make me a valuable addition to your team.

Thank you for considering my application. I look forward to the opportunity to discuss how my skills and experiences align with the needs of QVC.

Sincerely,

[Your Name]