

[Your Name]
[Your Address]
[City, State, Zip Code]
[Your Email Address]
[Your Phone Number]
[Date]
[Hiring Manager's Name]

QVC

[Company Address]
[City, State, Zip Code]

Dear [Hiring Manager's Name],

I am writing to express my interest in the Creative Director position at QVC, as advertised [where you found the job listing]. With a robust background in creative leadership, strategic brand development, and a passion for innovative storytelling, I am excited about the opportunity to contribute to QVC's mission of delivering exceptional customer experiences.

In my previous role at [Your Previous Company], I successfully [mention a specific achievement or responsibility relevant to the job]. This experience honed my skills in [mention relevant skills or tools], enabling me to lead cross-functional teams to create compelling visual content that resonates with diverse audiences.

I am particularly drawn to this position at QVC because [explain why you are interested in QVC and how it aligns with your career goals]. I believe that my vision for [mention any creative ideas or strategies you have for the company] aligns perfectly with the innovative spirit at QVC. Enclosed is my resume, which provides further detail about my professional journey. I would love the opportunity to discuss how my background, skills, and enthusiasms can contribute to the continued success of QVC. Thank you for considering my application. I look forward to the opportunity to speak with you soon.

Warmest regards,
[Your Name]