[Your Name]
[Your Position]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Position]
[Recipient Company]
[Recipient Address]
[City, State, Zip Code]
Dear [Recipient Name],

I hope this message finds you well. I wanted to follow up regarding our recent discussion about the QR code scanner.

As we discussed, the QR code scanner offers [briefly outline features/benefits], and I believe it could greatly enhance [specific application or aspect relevant to the recipient's needs].

I would love to know if you have had a chance to consider our proposal further. Please feel free to reach out if you have any questions or need additional information.

Thank you for your time, and I look forward to hearing from you soon. Best regards,

[Your Name]
[Your Position]
[Your Company]