

[Your Company Letterhead]

[Date]

[Recipient's Name]

[Recipient's Title]

[Recipient's Company/Organization]

[Recipient's Address]

Dear [Recipient's Name],

Subject: Exciting New Feature - QR Code Scanner

We are thrilled to announce the launch of our new QR Code Scanner feature, designed to enhance your experience with [Product/Service Name]. Starting from [Launch Date], you will be able to easily scan QR codes to access [describe functionality, e.g., information, promotions, services]. This feature is aimed at [explain benefits to the user, e.g., improving convenience, saving time, enhancing security].

How it works:

1. [Step 1: Briefly explain how to access the scanner, e.g., open the app, navigate to the scanner section].
2. [Step 2: Describe the scanning process].
3. [Step 3: Highlight what users will receive or access after scanning].

To celebrate the launch, we are offering [mention any promotions or incentives, if applicable].

We appreciate your continued support and are excited to bring you this new feature. If you have any questions or feedback, please feel free to contact us at [Contact Information].

Best regards,

[Your Name]

[Your Title]

[Your Company]

[Contact Information]

[Company Website]