[Your Company Letterhead] [Date] [Recipient Name] [Recipient Title] [Recipient Company] [Recipient Address] [City, State, Zip Code] Dear [Recipient Name], We hope this letter finds you well! At [Your Company Name], we are excited to share some exclusive offers and the latest updates that we believe will greatly benefit you. To enhance your experience, we have included a QR code below. Simply scan the code with your smartphone to access special promotions, updates on our new products, and much more! [Insert QR Code Here] Thank you for being a valued part of our community. We look forward to serving you and can't wait for you to discover what we have in store! Warm regards, [Your Name] [Your Title] [Your Company Name] [Your Phone Number] [Your Email] [Your Website] ___ Note: Ensure the QR code directs to a user-friendly landing page.