[Your Name] [Your Address] [City, State, ZIP Code] [Email Address] [Date] [Recipient's Name] [Recipient's Address] [City, State, ZIP Code] Dear [Recipient's Name], I hope this letter finds you well. I wanted to share some exciting news with you regarding our upcoming event. We have implemented QR code technology to enhance your experience. [Insert a brief description of the event and its purpose.] To conveniently access more details, RSVP, or find directions, please scan the QR code below with your smartphone: [Insert QR Code Image Here] We look forward to seeing you at the event! If you have any questions, feel free to reach out to me directly. Best regards, [Your Name]

[Your Title/Position]
[Your Organization]