[Your Company Letterhead] [Your Name] [Your Title] [Your Company Name] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] [Recipient Name] [Recipient Title] [Recipient Company Name] [Recipient Address] [City, State, Zip Code] Dear [Recipient Name], I hope this message finds you well. I am writing to share some exciting news about our latest project that we believe will greatly benefit your organization. We have recently launched [brief description of the project or service], and we invite you to explore it further. For more detailed information, please scan the QR code below: [INSERT QR CODE IMAGE HERE] This code will take you directly to our dedicated webpage where you can find extensive resources, testimonials, and a video demonstration of our offering. We would love the opportunity to discuss this with you further and see how we can collaborate for mutual benefit. Please feel free to reach out to me directly at [your phone number] or [your email]. Thank you for considering this opportunity. I look forward to your thoughts. Best regards, [Your Signature (if sending a hard copy)] [Your Name] [Your Title] [Your Company Name] [Your Company Website]