

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

RE: CEASE AND DESIST - PYRAMID SCHEME PARTICIPATION

I am writing to formally notify you that your participation in the pyramid scheme known as [Name of Scheme] is unlawful and must cease immediately. Pyramid schemes are illegal and are designed to profit from recruiting new participants rather than the sale of goods or services.

Your activities, including [specific actions or behaviors], are in direct violation of [relevant law or regulation]. Continued engagement in this scheme exposes you to potential legal action and significant financial loss.

I hereby demand that you:

1. Cease all recruitment and promotional activities related to [Name of Scheme].
2. Discontinue any communication that encourages others to join this scheme.
3. Provide written assurance by [specific date] that you will comply with this demand.

Failure to comply with this request will result in further legal action against you. Please consider this matter seriously.

Sincerely,  
[Your Name]  
[Your Title, if applicable]