[Your Name]
[Your Position]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient's Name]
[Recipient's Position]
[Recipient's Company]
[Recipient's Address]
[City, State, Zip Code]
Dear [Recipient's Name],

I hope this message finds you well. I am writing to discuss our ongoing partnership and the pricing structure for PVC pipes.

We value the relationship we have built with [Recipient's Company] and appreciate the quality of products you provide. However, due to recent market changes and increased demands, we are looking to renegotiate the pricing for our upcoming orders.

Currently, our agreement outlines a price of [current price] per unit. Given the competitive landscape and our assessment of the current market rates, we would like to propose a revised pricing of [proposed price] per unit. We believe this adjustment will not only help us manage our costs but also enable us to place larger and more frequent orders with your company.

We are committed to maintaining a strong partnership and believe that this adjustment will benefit both of our companies in the long term. Please let us know a convenient time for you to discuss this matter further.

Thank you for your attention to this request. I look forward to your prompt response.

Sincerely,
[Your Name]
[Your Position]
[Your Company]