

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

Subject: Appeal for PVC Pipe Price Increase

I am writing to formally appeal the recent decision regarding the price increase of PVC pipe products. As a long-time customer of [Company Name], I value our relationship and the quality of products you provide. However, the proposed increase has raised concerns for our operations and future purchasing decisions.

The continued rise in raw material costs and market conditions is understandable. Still, the percentage increase is significantly impacting our budget and project feasibility. We strive to maintain a strong partnership with your company, and I hope we can negotiate a more manageable increase that reflects the current market without compromising our ongoing projects.

I appreciate your attention to this matter and look forward to discussing potential solutions that benefit both parties. Thank you for considering this appeal, and I hope to hear from you soon.

Sincerely,

[Your Name]
[Your Job Title]
[Your Company Name]