```
**[Your Name]**
[Your Address]
[City, State, Zip Code]
[Your Email Address]
[Your Phone Number]
[Date]
**[Hiring Manager's Name]**
[Company's Name]
[Company's Address]
[City, State, Zip Code]
Dear [Hiring Manager's Name],
**Introduction**
- State the position you are applying for
- Mention how you found out about the position
**Body Paragraph 1: Relevant Experience**
- Outline previous sales experience
- Highlight key achievements and skills related to sales
**Body Paragraph 2: Skills and Qualities**
- Discuss specific skills that make you a good fit for the role
- Mention any relevant certifications or training
**Body Paragraph 3: Knowledge of the Company/Industry**
- Demonstrate your understanding of the company's products or services
- Mention any relevant industry knowledge
**Conclusion**
- Express enthusiasm for the position
- Request an opportunity for an interview
- Thank the hiring manager for their consideration
Sincerely,
[Your Name]
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