

Subject: Unlock Seamless Travel with Your Oyster Card!

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Dear [Recipient's Name],

We hope this message finds you well! As a valued customer, we're excited to share some fantastic benefits of using your Oyster Card for your travels across the city.

**\*\*Why Choose an Oyster Card?\*\***

- **\*\*Save Money\*\***: Enjoy discounted fares compared to standard cash tickets.
- **\*\*Convenience\*\***: Quick and easy tap-in, tap-out system at all stations.
- **\*\*Travel Anytime\*\***: No restrictions on your travels, available 24/7.
- **\*\*Top Up Anytime\*\***: Refill your card online, at stations, or convenience stores.

**\*\*Special Offer Just for You!\*\***

For a limited time, top up your Oyster Card with PS20 or more and receive a bonus credit of PS5. Don't miss out!

**\*\*How to Redeem:\*\***

1. Visit our website at [Website Link].
2. Log in to your account or create a new one.
3. Top up your Oyster Card with PS20 or more.
4. Enjoy your bonus credit on your next travel!

Thank you for being a part of our community. We are dedicated to making your travel experience as smooth and rewarding as possible.

Safe travels and see you on the journey!

Best regards,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]

[Social Media Links]

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\*Terms and conditions apply. Offer valid until [expiration date].\*