

****Subject:**** Unlock Exclusive Savings with Our Oyster Card Promotion!

****Dear [Customer's Name],****

We're excited to announce a special promotion just for you! Enjoy exclusive discounts and benefits with your Oyster Card.

**** Promotion Details:****

- ****Bonus Credit:**** Get an extra PS5 when you top up PS20 or more
- ****Weekly Deals:**** Enjoy discounts at select stores and restaurants
- ****Free Travel:**** Register now for a chance to win free travel for a month!

****How to Participate:****

1. Top up your Oyster Card with PS20 or more.
2. Visit our website to browse weekly deals and find participating locations.
3. Share your experiences on social media using #OysterSavings for a chance to win!

****Promo Period:**** [Start Date] to [End Date]

Don't miss out on this fantastic opportunity! For more information, visit [Website URL] or contact our customer service at [Phone Number].

Happy traveling!

Best regards,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]