

[Your Company Name]  
[Your Company Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

Subject: Unlock the City with Our Exclusive Oyster Card Offer!

We are excited to announce a special promotion that will make your journeys across London more convenient and affordable! As a valued customer, we invite you to take advantage of our exclusive Oyster Card campaign, designed to enhance your travel experience.

For a limited time, when you order your Oyster Card through [Your Company Name], you will receive [insert promotional offer, e.g., a 20% discount on your first top-up, free credit, etc.]. Enjoy seamless travel on buses, trains, and the Underground while exploring everything our vibrant city has to offer.

Why choose an Oyster Card?

- **\*\*Convenience\*\***: Easily navigate the city with contactless payments.
- **\*\*Savings\*\***: Enjoy substantial discounts compared to paper tickets.
- **\*\*Flexibility\*\***: Recharge your card anytime, anywhere.

Don't miss out on this fantastic opportunity! To claim your offer, simply visit our website at [Your Website URL] or call us at [Your Phone Number]. This offer is valid until [insert expiration date], so act fast! Thank you for choosing [Your Company Name]. We look forward to being part of your journey.

Best regards,

[Your Name]  
[Your Position]  
[Your Company Name]  
[Website URL]  
[Social Media Links]