

[Your Company Letterhead]

[Date]

[Recipient's Name]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

Subject: Exclusive Oyster Card Deals Just for You!

We are excited to announce a limited-time offer for our valued customers! With the convenience of the Oyster card, getting around [City] has never been easier. To celebrate, we are offering exclusive deals that will help you save even more on your travels.

**\*\*Special Offers:\*\***

- **\*\*10% Off\*\*** your first Oyster card purchase!
- **\*\*Buy One, Get One Half Price\*\*** on all Oyster card top-ups!
- **\*\*Free Travel Day\*\*** for every five journeys made with your Oyster card in a month!

Whether you're commuting to work, exploring the city's attractions, or visiting friends and family, our Oyster card deals provide the best way to travel efficiently and affordably.

To take advantage of these offers, simply visit our website at [website URL] or stop by our store at [store address]. Don't miss out--these deals are only valid until [expiration date].

Thank you for being a part of our community! We look forward to serving you and helping you enjoy seamless travel in [City].

Best Regards,

[Your Name]

[Your Position]

[Your Company Name]

[Phone Number]

[Email Address]