

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Date]
[Recipient Name]
[Company/Organization Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

We are excited to introduce an exclusive promotional offer for our valued customers! Starting [start date], you can enjoy fantastic savings on your travel around [city/region] with the Oyster Card.

For a limited time only, if you load PS[amount] or more onto your Oyster Card, you will receive an additional PS[bonus amount] absolutely free!

This means more rides and more adventures at no extra cost!

Why choose the Oyster Card?

- Convenient travel across all public transport networks
- Affordable fares compared to cash payments
- The ability to top up online or at various locations

To take advantage of this fantastic offer, simply visit [website link] or stop by any participating station. Don't miss out--this offer ends on [end date]!

Thank you for choosing us for your travel needs. We look forward to making your journeys easier and more enjoyable!

Best regards,

[Your Name]
[Your Job Title]
[Your Company]
[Phone Number]
[Company Website]