

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Company/Organization Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

Subject: Exciting Promotion on Oyster Cards!

I hope this letter finds you well. I am writing to inform you of an exciting promotion we are currently offering on Oyster Cards that we believe will greatly benefit your customers and enhance their travel experience.

As part of our initiative to encourage more people to explore the city and utilize public transportation, we are offering [describe the promotion, e.g., discounts, bonus credits, etc.]. This is a limited-time offer that allows users to [explain the benefits and how to avail of the promotion].

To take advantage of this promotion, customers can [provide details on how to participate, including deadlines and any terms and conditions]. We would love to partner with you to spread the word about this fantastic opportunity. If you share this promotion with your customers, we can provide you with promotional materials and support to ensure everyone can benefit.

Thank you for considering this opportunity. We believe that together, we can make travel more accessible and enjoyable for everyone. Please feel free to reach out to me directly at [your phone number/email] if you have any questions or require further information.

Looking forward to your positive response.

Best regards,

[Your Name]
[Your Job Title]
[Your Company Name]