[Your Company Letterhead] [Date] [Recipient Name] [Recipient Title] [Recipient Company] [Recipient Address] [City, State, Zip Code] Dear [Recipient Name], We are excited to announce the launch of our new company, [Your Company Name], which officially opens its doors on [Launch Date]. Our mission is to [briefly state your mission or business purpose]. At [Your Company Name], we specialize in [describe products/services offered]. We are committed to [mention any unique selling points or values such as quality, innovation, customer service]. To celebrate our launch, we invite you to [mention any launch event, promotions, or special offers]. We would love the opportunity to collaborate and explore how we can support each other's growth. Please feel free to reach out to us at [Your Phone Number] or [Your Email Address]. Thank you for your support as we embark on this exciting journey! Best regards, [Your Name] [Your Title] [Your Company Name] [Your Phone Number] [Your Email Address] [Company Website]