

[Your Auto Repair Shop Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Customer's Name]

[Customer's Address]

[City, State, Zip Code]

Dear [Customer's Name],

As the seasons change, so do the needs of your vehicle. To help you keep your car running smoothly, we are excited to announce our Seasonal Oil Change Promotion!

From [Start Date] to [End Date], enjoy a [discount percentage] off your next oil change. Regular oil changes are essential to maintaining your vehicle's performance and longevity, and we want to ensure your car is ready to tackle the changing weather conditions.

Why choose us?

- Certified technicians using high-quality oil and filters
- Quick and efficient service with a smile
- Complimentary multi-point inspection with every oil change

Don't miss out on this limited-time offer! Call us at [Phone Number] or visit our website at [Website URL] to schedule your appointment today.

Thank you for being a valued customer. We look forward to serving you!

Sincerely,

[Your Name]

[Your Title]

[Your Auto Repair Shop Name]