[Your Name] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] [Company Name] [Company Address] [City, State, Zip Code] Dear [Customer Service Manager/Specific Name if known], Subject: Consumer Complaint Regarding [Product/Service Name] I am writing to formally express my dissatisfaction with [briefly describe the product/service] that I purchased on [purchase date] from [store/website name]. [Explain the issue in detail - what happened, how it has affected you, and any attempts you have made to resolve the issue]. Despite my efforts to resolve this matter, [explain any communication you have had with the company, including dates and names if applicable]. Unfortunately, I have not received a satisfactory response. I would like to request [state your desired resolution, such as a refund, replacement, or repair]. I believe this is a fair expectation given the circumstances. Please respond to this complaint by [date - typically 14 days from the date of this letter]. I hope to resolve this matter amicably. Thank you for your attention to this matter. Sincerely, [Your Name] [Your Signature (if sending a hard copy)]