

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Company's Name]
[Company's Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to formally appeal the decision regarding my request for an LCD replacement for my [Product Name] that was purchased on [Purchase Date], under order number [Order Number].

Unfortunately, the device has been experiencing [briefly describe the issue, e.g., screen distortion, dead pixels, etc.], significantly affecting its functionality and my overall user experience. Despite my efforts to troubleshoot the situation, the issue remains unresolved. According to the warranty policy, I believe that I am eligible for a replacement given that [mention any relevant warranty terms or conditions]. I have previously submitted a request on [Date of Previous Request] and received [mention any correspondence regarding the claim]. I kindly request that you reconsider my claim and proceed with the LCD replacement at your earliest convenience. I am happy to provide any additional information needed to expedite the process.

Thank you for addressing this matter promptly. I look forward to your response.

Sincerely,

[Your Name]

[Your Signature (if sending a hard copy)]