Subject: Friendly Reminder: Payment Due

Dear [Recipient's Name],

I hope this message finds you well. This is a friendly reminder that your payment of [Amount] for [Invoice/Service/Product Name] was due on [Due Date].

We understand that oversights happen, and we appreciate your prompt attention to this matter. Please let us know if you have already sent the payment or if you need any assistance regarding this invoice.

Thank you for your attention, and we look forward to your response.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]

[Your Company Logo]