

[Your Logo Here]

[Date]

[Recipient's Name]

[Recipient's Address]

[City, State, Zip]

Dear [Recipient's Name],

Subject: Unlock Your Child's Potential with Kumon

We are excited to introduce you to the Kumon Method, a proven approach to learning that empowers students to achieve academic success and build confidence. At Kumon, we believe that every child has the potential to excel and reach their goals.

[Brief Introduction to Kumon]

- Overview of Kumon's methodology
- Emphasis on individualized learning plans
- Success stories or testimonials

As a special promotion, we are offering a [details of the offer, e.g., free diagnostic test, discounted enrollment fee, etc.]. This is a great opportunity for your child to experience the benefits of Kumon firsthand.

[Call to Action]

- Encourage them to schedule a visit or contact you for more information.
- Include a deadline for the promotion to create a sense of urgency.

We would love to help your child succeed in their academic journey.

Please feel free to reach out to us at [Your Phone Number] or [Your Email Address].

Thank you for considering Kumon!

Warm regards,

[Your Name]

[Your Position]

Kumon [Location/Center Name]

[Your Phone Number]

[Your Email Address]

[Website URL]