

[Your Name]  
[Your Position]  
[Your Organization]  
[Your Organization's Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Recipient Name]  
[Recipient Position]  
KTUU

[Recipient's Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. I am writing to propose a sponsorship opportunity with [Your Organization], which aims to [briefly explain the mission or project of your organization].

We believe that a partnership with KTUU would provide significant visibility and engagement for both our mission and your brand. By joining forces, we can [explain how the partnership will benefit both parties, e.g., promote community values, enhance local visibility, etc.].

Specifically, we would like to propose [outline the sponsorship opportunity, including details such as events, marketing initiatives, etc.]. In return for your support, we offer [list benefits for the sponsor, e.g., logo placement, recognition at events, etc.].

We would love the chance to discuss this proposal further and explore how we can work together to make a positive impact in our community. Please feel free to contact me at [your phone number] or [your email address] to set up a meeting.

Thank you for considering this opportunity. I look forward to your positive response.

Sincerely,

[Your Name]  
[Your Position]  
[Your Organization]