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**KTVB Local News Story Guidelines Template**
**Headline:**
[Catchy and informative headline]
**Lead Paragraph:**
[Who, what, when, where, why, and how]
**Body Paragraphs:**
1. **Key Details:**
- [Relevant statistics or facts]
- [Quotations from sources]
2. **Context:**
- [Background information on the story]
- [Related events or issues]
3. **Impact:**
- [How this affects the community]
- [Potential future implications]
**Conclusion:**
[Summary of key points or a call to action]
**Contact Information:**
[Reporter's name and email, if applicable]
[Links to social media or additional resources]
**Photo/Video Credits (if applicable):**
[Photographer's name or source]
[Brief description of media content]
```