

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Producer's Name]

KQED

[Station Address]
[City, State, Zip Code]

Dear [Producer's Name],

I hope this message finds you well. I am writing to propose a feature story for KQED that I believe would resonate with our audience and highlight important issues within our community.

****Story Title:**** [Proposed Title]

****Overview:****

In this story, we will explore [briefly describe the main focus of the story, its significance, and what makes it timely and relevant].

****Key Points:****

1. [Point 1: Describe a key aspect of the story]
2. [Point 2: Describe another important element]
3. [Point 3: Discuss potential interviews, data, or visuals that could enhance the story]

****Target Audience:****

This story would attract [describe the target audience, their interests, and how the story would engage them].

****Conclusion:****

I believe this feature would align perfectly with KQED's mission of fostering informed and engaged communities. I would love the opportunity to discuss this idea further and explore how we could bring it to life on your platform.

Thank you for considering my pitch. I look forward to hearing from you soon.

Best regards,

[Your Name]
[Your Title/Organization (if applicable)]
[Your Contact Information]