```
[Your Name]
[Your Job Title]
[Your Company]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Job Title]
[Recipient Company]
[Recipient Company Address]
[City, State, Zip Code]
Dear [Recipient Name],
I hope this message finds you well. I am writing to propose an adjustment
to our current Key Performance Indicators (KPIs) that I believe will
better align with our strategic objectives and improve our overall
performance metrics.
After analyzing our recent performance data and considering feedback from
team members, I have identified key areas where our existing KPIs may not
effectively measure success or reflect our evolving business goals.
Specifically, I propose the following adjustments:
1. **Current KPI**: [Name of Current KPI]
 **Proposed Change**: [Description of Proposed Change]
 **Rationale**: [Brief Explanation of Why Change is Necessary]
2. **Current KPI**: [Name of Current KPI]
 **Proposed Change**: [Description of Proposed Change]
 **Rationale**: [Brief Explanation of Why Change is Necessary]
3. **Current KPI**: [Name of Current KPI]
 **Proposed Change**: [Description of Proposed Change]
 **Rationale**: [Brief Explanation of Why Change is Necessary]
I believe that these adjustments will not only enhance our measurement
accuracy but also motivate our team to achieve our revised goals more
effectively. I would appreciate the opportunity to discuss this proposal
further and explore any additional insights you may have.
Thank you for considering my proposal. I look forward to your feedback.
Best regards,
[Your Name]
[Your Job Title]
[Your Company]
[Your Contact Information]
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