

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient Name]
[Recipient Title]

KFC Corporation

[Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

Subject: Proposal for Sponsorship

I hope this letter finds you well. I am writing to propose a sponsorship opportunity that I believe aligns with KFC's mission and values.

[Introduce event or initiative requiring sponsorship, including date, location, and purpose.]

Our event, [Event Name], aims to [describe goals and target audience]. We expect to attract a diverse group of attendees, including [demographics of the audience].

In light of KFC's commitment to [mention KFC's brand values or community involvement], we feel that a partnership would be mutually beneficial. By sponsoring our event, KFC would gain visibility to [describe expected exposure, e.g., number of attendees, media coverage].

We propose the following sponsorship packages:

1. ****Platinum Sponsor**** - [\$ amount]
- [List benefits, e.g., logo placement, speaking opportunities]

2. ****Gold Sponsor**** - [\$ amount]
- [List benefits, e.g., promotional materials, social media shout-outs]

3. ****Silver Sponsor**** - [\$ amount]
- [List benefits, e.g., booth space, event tickets]

We would be thrilled to feature KFC prominently and engage with our audience in an impactful way. I would love the opportunity to discuss this proposal further and explore how we can work together.

Thank you for considering this sponsorship opportunity. I look forward to your positive response.

Warm regards,

[Your Signature (if sending a hard copy)]

[Your Name]

[Your Title/Position]

[Your Organization Name]