

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Company Name] (KFC)
[Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

Subject: Letter of Intent for Sponsorship

I am writing to express our intent to seek sponsorship from KFC for [insert event or initiative name] taking place on [insert date(s)]. Our organization, [insert organization name], is dedicated to [briefly describe the organization's mission or purpose], and we believe that a partnership with KFC would not only enhance our event but also align with your brand values.

We are expecting an audience of [insert estimated number] attendees, including [describe the demographics of the audience, e.g., families, young adults, etc.], which presents a unique opportunity for KFC to connect with potential customers. Our event will feature [briefly describe activities or highlights of the event], further increasing visibility for your brand in our community.

In return for your sponsorship, we propose the following benefits for KFC:

1. Prominent logo placement on all promotional materials
2. On-site branding opportunities
3. Recognition in our press releases and social media campaigns
4. [Insert any additional benefits]

We would love to discuss this collaboration further and explore how we can create a mutually beneficial partnership. Please let us know your available times for a meeting.

Thank you for considering our request. We look forward to the possibility of working together with KFC.

Sincerely,

[Your Name]
[Your Title]
[Your Organization Name]