

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Recipient's Title]
[Company/Organization Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to formally apply for sponsorship from [Company/Organization Name] for my upcoming project on Kindle Direct Publishing (KDP). This project aims to [brief description of the project and its goals].

As a [brief introduction about yourself and your background], I believe that this project aligns with [Company/Organization Name]'s values in [mention any relevant values or themes]. Through this sponsorship, we can [mention potential benefits for the sponsor].

I am proposing a sponsorship amount of [specific amount or type of support] to help cover costs such as [list expenses, e.g., marketing, production, etc.]. In return, I would ensure [mention what you can offer the sponsor, e.g., branding opportunities, promotional mentions, etc.].

Thank you for considering my application. I am excited about the possibility of collaborating with [Company/Organization Name] and look forward to your positive response.

Sincerely,
[Your Name]