

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient Name]
[Company/Organization Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. My name is [Your Name], and I am currently working on a project through Kindle Direct Publishing (KDP) that aims to [briefly describe your project's purpose and target audience].

As I aim to reach a wider audience and provide valuable content, I am seeking sponsorship from leading companies like [Recipient's Company Name]. Partnering with [Your Project Name] will not only enhance the visibility of your brand but also align it with [mention relevant values, themes, or the audience of your project].

I believe that this collaboration could greatly benefit both parties. I am proposing the following opportunities for partnership:

1. [Sponsorship Opportunity 1: e.g., Brand Placement in the Book]
2. [Sponsorship Opportunity 2: e.g., Social Media Promotion]
3. [Sponsorship Opportunity 3: e.g., Inclusion in Promotional Materials]

In return for your support, I would be delighted to acknowledge [Recipient's Company Name] in my book and promote your brand through various marketing channels, including [mention specific platforms, events, etc.].

I would love the opportunity to discuss this proposal further and explore how we can make this partnership mutually beneficial. Please let me know a convenient time for us to connect.

Thank you for considering this exciting opportunity. I look forward to the possibility of working together to achieve great success.

Warm regards,

[Your Name]
[Your Title/Position, if applicable]
[Your Project/Organization Name]