

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient's Name]  
[Recipient's Title]  
[Company/Organization Name]  
[Company Address]  
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well.

I am writing to propose a sponsorship opportunity that aligns with both our goals and values. [Briefly introduce your project/book and its relevance to the KDP audience.]

[Explain the benefits of sponsoring your project, including target audience, engagement opportunities, and potential reach.]

In exchange for your support, [outline what you can offer in return, such as logo placement, promotional opportunities, etc.].

I believe that a partnership between [Your Name/Your Project] and [Recipient's Company] would be mutually beneficial and would greatly enhance our efforts.

Thank you for considering this opportunity. I look forward to the possibility of working together.

Sincerely,

[Your Name]  
[Your Title/Position]  
[Your Project/Company Name]