

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Sponsor's Name]
[Sponsor's Company]
[Company Address]
[City, State, Zip Code]

Dear [Sponsor's Name],

I hope this letter finds you well. My name is [Your Name], and I am an author currently published through Kindle Direct Publishing (KDP). I am reaching out to explore a potential sponsorship opportunity that could mutually benefit both of us.

I have recently completed my [Genre/Title of Book] and am preparing for its launch on [Release Date]. My goal is to reach a wider audience and ensure the success of this project through effective marketing and promotional strategies. I believe that [Sponsor's Company] aligns perfectly with my target audience and can significantly contribute to the visibility of my work.

As a sponsor, I would propose that [Sponsor's Company] receives:

1. Prominent logo placement on all promotional materials, including bookmarks, posters, and social media graphics.
2. Recognition in my author newsletters which reach [Number of Subscribers].
3. A dedicated post on my social media platforms, showcasing your support and partnership.
4. An opportunity to include your product samples or promotional items in any book launch events or giveaways.

In exchange for this sponsorship, I am seeking [describe the sponsorship amount or services you are looking for]. I am confident that this partnership will not only enhance my book's reach but also allow [Sponsor's Company] to engage with a dedicated readership that shares similar values and interests.

I would love to discuss this opportunity further and explore how we can collaborate effectively. I am happy to provide additional information about my book, intended readership, and marketing plans at your convenience.

Thank you for considering this partnership. I look forward to the possibility of working together to create a successful launch for [Book Title].

Warm regards,

[Your Name]

[Your Author Website or Social Media Links]