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****KCRG-TV9 Launches New Evening News Format to Enhance Local Coverage****

****Cedar Rapids, IA - October 12, 2023**** - KCRG-TV9 is excited to announce a new format for its evening news broadcasts, aimed at providing more comprehensive coverage of local stories that matter to our community. The revamped format will debut on Monday, October 16, 2023, at 5:00 PM.

"At KCRG-TV9, we are committed to serving our viewers with the most relevant news and stories," said John Smith, News Director. "This new format allows us to delve deeper into the issues that impact our community and highlight the voices of local residents."

The new evening news format will feature extended segments on local news, weather updates, and in-depth interviews with community leaders.

Additionally, viewers can expect increased interaction through social media platforms, allowing for a more engaged audience.

KCRG-TV9 invites the community to tune in to the first broadcast of the new format on October 16, and to share their feedback via social media. For more information, please visit our website at www.kcrg.com.

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