

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

Kelley Blue Book
P.O. Box 2400
Irvine, CA 92612

Subject: Appeal for KBB Valuation Review

Dear Kelley Blue Book Team,

I hope this message finds you well. I am writing to formally appeal the valuation assigned to my vehicle, [Year, Make, Model], with VIN [Vehicle Identification Number].

After reviewing the current market trends and comparing my vehicle with similar listings, I believe that the initial appraisal does not accurately reflect its condition or market value.

Key points for your consideration include:

1. ****Condition****: My vehicle has been well maintained and is in excellent condition, with [specific details about maintenance, upgrades, or features].

2. ****Market Comparisons****: I have found similar vehicles listed for [specific amounts] within my local area, which supports my argument for a higher valuation.

3. ****Additional Information****: [Any other relevant details that support your case, such as low mileage, unique features, etc.].

I kindly request a re-evaluation of my vehicle's value based on this information. I have attached documents supporting my appeal, including photographs, maintenance records, and listings of comparable vehicles. Thank you for your attention to this matter. I look forward to your response.

Sincerely,
[Your Name]