[Your Team's Letterhead]
[Date]
[Donor's Name]
[Donor's Address]
[City, State, Zip Code]
Dear [Donor's Name],

As the [Team Name] prepares for another exciting season, we are reaching out to our community supporters to help us achieve our goals on and off the field. With your generous contributions, we can provide our athletes with the resources and opportunities they need to excel.

This season, we are aiming to [specific goals, e.g., upgrade equipment, fund travel to competitions, support team uniforms]. These enhancements are crucial for our players' development and overall team success. We are asking for your support through a contribution of [suggested donation amount or open-ended]. Every dollar counts and will directly impact our athletes' experiences. Your donation will help us [mention specific benefits, e.g., improve training facilities, offer scholarships, or host community events].

In appreciation of your generosity, we would like to offer you [mention any incentives, e.g., promotional items, recognition at games, etc.]. Thank you for considering supporting the [Team Name]. We truly value your commitment to our team and community. If you have any questions or would like more information, please feel free to contact us at [phone number] or [email address].

With gratitude,
[Your Name]
[Your Position]
[Team Name]
[Contact Information]
[Website]

[Optional: IRS Tax ID number if applicable]