

[Your Shelter's Logo]  
[Your Shelter's Name]  
[Your Shelter's Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Donor's Name]  
[Donor's Address]  
[City, State, Zip Code]

Dear [Donor's Name],

I hope this letter finds you well. As a valued supporter of [Your Shelter's Name], I want to reach out and share some important news and stories happening at our shelter.

At [Your Shelter's Name], we are dedicated to providing a safe and loving environment for animals in need. Each year, we rescue and shelter hundreds of animals, giving them a second chance at life. Recently, we welcomed [mention any recent rescue story], demonstrating the impact of our mission.

However, like many non-profit organizations, we rely on the generosity of donors like you to continue our work. This year, we are facing increased costs and need your support more than ever. Your contributions help us with:

- Food and supplies for our animals
- Veterinary care and vaccinations
- Shelter maintenance and improvement
- Community outreach and educational programs

We invite you to consider making a donation to help sustain our operations and provide for the animals depending on us. A gift of [suggest specific amounts or ranges, e.g., \$50, \$100, \$500] can make a meaningful difference in the lives of these animals.

As a thank-you for your generosity, we would like to offer [mention any incentive, e.g., a free adoption, shelter tour, or thank-you gift].

Please visit our website at [Your Shelter's Website] or send your donation by mail using the enclosed envelope. Every contribution, no matter how small, helps us continue our mission.

Thank you for your unwavering support and compassion for our furry friends. Together, we can make a significant impact and create a better future for the animals in our community.

Warm regards,

[Your Name]  
[Your Title]  
[Your Shelter's Name]