[Your Company Letterhead] [Date] [Customer's Name] [Customer's Address] [City, State, Zip Code] Dear [Customer's Name], Thank you for choosing [Your Company Name] for your recent [purchase/service]. We value your feedback and would love to hear about your experience. Our goal is to ensure that each of our customers has a positive experience, and your insights are crucial in helping us achieve that. Please take a moment to share your thoughts on the following: - What did you enjoy most about your experience? - Are there any areas where you think we could improve? - Would you recommend us to others? Why or why not? Your feedback is essential to us, and as a token of our appreciation, we are offering you [incentive, if applicable] for completing this feedback request. Thank you for your time, and we look forward to hearing from you soon! Best regards, [Your Name] [Your Position] [Your Company Name] [Contact Information] [Website URL]