[Your Company Letterhead] [Date] [Recipient's Name] [Recipient's Position] [Recipient's Address] [City, State, Zip Code] Dear [Recipient's Name], Subject: Important Policy Announcement We hope this message finds you well. We are writing to inform you of an important update to our policies that will take effect on [Effective Date]. [Briefly describe the policy change, including the rationale behind it and any key details that the recipient should be aware of.] We believe these changes will [describe the expected positive outcomes of the change]. We encourage you to reach out with any questions or concerns you may have regarding this new policy. Thank you for your attention to this important matter. Sincerely, [Your Name] [Your Position] [Your Company] [Your Contact Information]