

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient's Name]
[Recipient's Position]
Jysk

[Company Address]
[City, State, Zip Code]
Dear [Recipient's Name],

I am writing to formally request sponsorship for [specific event/project] that will take place on [date/location]. As a [brief description of your organization/group], we aim to [objective of the event/project], and believe that partnering with Jysk would greatly benefit both our organization and your brand.

[Introduce your organization and its mission, emphasizing shared values with Jysk. Include information about the event/design/project, audience reach, and expected outcomes.]

We are seeking a sponsorship of [specific amount or in-kind support], which would help cover [mention specific costs or resources needed]. In return, we offer [mention benefits for Jysk, such as brand exposure, advertising opportunities, etc.].

I would be thrilled to discuss this opportunity further and explore how we can work together to make [event/project] a success. Thank you for considering our request.

Sincerely,
[Your Name]
[Your Title/Position]
[Your Organization]