

[Your Name]
[Your Position]
[Your Company]
[Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Position]
[Recipient Company]
[Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

Subject: Request for Equity Consideration

I hope this message finds you well. I am writing to formally request your consideration for equity participation in [specific project or initiative] at [Your Company].

[Provide a brief overview of your company and its goals, along with the relevance of the project to the overall strategy and anticipated outcomes.]

Given the potential impact and the resources necessary to achieve success, I believe that an equity stake would align our interests and contribute to a mutually beneficial partnership.

[Include any supporting data or rationale for the equity request, like market analysis, comparative benchmarks, projected growth, etc.]

I appreciate your attention to this matter and look forward to discussing this opportunity with you further. Please feel free to reach out to me at [Your Phone Number] or [Your Email Address] to schedule a meeting.

Thank you for considering this request.

Sincerely,

[Your Name]
[Your Position]
[Your Company]