

**\*\*JNJ Stock Performance Summary\*\***

**\*\*Company:\*\* Johnson & Johnson (JNJ)**

**\*\*Ticker Symbol:\*\* JNJ**

**\*\*Date Range:\*\* January 1, 2023 - October 1, 2023**

**\*\*Opening Price (January 1, 2023):\*\* \$172.50**

**\*\*Closing Price (October 1, 2023):\*\* \$165.00**

**\*\*52-Week High:\*\* \$180.00**

**\*\*52-Week Low:\*\* \$160.00**

**\*\*Performance Overview:\*\***

- **\*\*YTD Performance:\*\* -4.40%**

- **\*\*Market Capitalization:\*\* \$430 Billion**

- **\*\*P/E Ratio:\*\* 24.5**

- **\*\*Dividend Yield:\*\* 2.75%**

**\*\*Key Events:\*\***

- **\*\*Q1 Earnings Report:\*\* Beat expectations with \$2.50 EPS.**

- **\*\*Product Recall:\*\* Notable recall in Q2 impacted stock price temporarily.**

- **\*\*Acquisition Announcement:\*\* Acquired a biotech firm in Q3 to boost pipeline.**

**\*\*Technical Analysis:\*\***

- **\*\*Support Level:\*\* \$162.00**

- **\*\*Resistance Level:\*\* \$175.00**

- **\*\*Moving Averages:\*\* 50-day MA is \$170.00; 200-day MA is \$168.00**

**\*\*Analyst Ratings:\*\***

- **\*\*Buy:\*\* 12**

- **\*\*Hold:\*\* 8**

- **\*\*Sell:\*\* 3**

**\*\*Conclusion:\*\***

Overall, Johnson & Johnson's stock has shown volatility in 2023 amid market challenges and company-specific events, yet maintains a strong dividend yield and remains a focus for long-term investors.