

[Your Company Letterhead]

[Date]

[Customer's Name]

[Customer's Address]

[City, State, Zip Code]

Dear [Customer's Name],

We hope this message finds you well. At [Your Company Name], we strive to ensure that our customers have the best experience possible, and your feedback plays a crucial role in helping us achieve that goal.

We would like to invite you to share your thoughts about your recent experience with our product/service. Your insights are invaluable to us, and will help us improve and better serve you in the future.

Please take a moment to answer the following questions:

1. What did you like most about your experience?
2. Were there any challenges or concerns you encountered?
3. How can we improve our product/service for you?

We genuinely appreciate your time and feedback. As a token of our gratitude, we would like to offer you [incentive, e.g., a discount, free product, etc.], which you can use on your next purchase.

Thank you for being a valued customer at [Your Company Name]. We look forward to hearing from you soon!

Warm regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]