

[Your Name]
[Your Title]
JCPenney
[Store Address]
[City, State, ZIP Code]
[Email Address]
[Phone Number]
[Date]

[Recipient Name]
[Recipient Address]
[City, State, ZIP Code]

Dear [Recipient Name],

We hope this letter finds you well! At JCPenney, we are dedicated to bringing you incredible value and a fantastic shopping experience. To show our appreciation for your loyalty, we're excited to offer you an exclusive promotion!

Starting from [start date] to [end date], you can enjoy [describe promotional offer e.g., "an additional 20% off your next purchase" or "free shipping on orders over \$50"]. This is our way of saying thank you for choosing JCPenney for your shopping needs.

To redeem your offer, simply [provide instructions for redemption, e.g., "use code THANKYOU at checkout" or "present this letter in-store"].

Don't miss out on this limited-time offer! We look forward to welcoming you back to JCPenney soon.

Best regards,

[Your Name]
[Your Title]

JCPenney