

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

Customer Service

JB Hi-Fi

[Store Address or Online Contact Information]

Dear JB Hi-Fi Customer Service Team,

I hope this message finds you well. I am writing to request a price match for a product I am interested in purchasing from your store.

Product Details:

- Product Name: [Product Name]
- SKU/Model Number: [SKU/Model Number]
- Retail Price at JB Hi-Fi: [Price]
- Competitor's Store: [Competitor's Name]
- Competitor's Price: [Competitor's Price]
- Link to Competitor's Offer: [URL]

I have verified the competing price, and it adheres to your price match policy. I have always appreciated JB Hi-Fi's commitment to customer satisfaction, and I would greatly appreciate your assistance in matching this price.

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely,

[Your Name]